

Support Our Students

PLACE AN AD 2018

2018 Recital Program/Ad Book

66 S. Main Street
Ocean Grove, NJ 07756
Phone: 732.897.1112
info@shorelinedanceacademy.com
URL: shorelinedanceacademy.com



DISPLAY AD SIZES

Display ads are camera ready, four color artwork that can take up to one full page inside the program. All display ads are printed in full color:

 **Full Page Ad**
1, 2, or 3 photos
Size: 8.5" x 11"
Price: \$290

 **Half Page Ad**
1 or 2 photos
Size: 8.5" x 5.5"
Price: \$160

 **1/4 Page Ad**
1 photo
Size: 4.25" x 5.5"
Price: \$90

 **Business Card**
No photo
Size: 3.5" x 2"
Price: \$65

At our annual recital Shoreline Dance Academy will feature an **8.5" x 11" 4-color program/ad book** to hundreds of viewers at our annual recital!

This will grant you exposure to a very wide audience throughout the Neptune area, and provide both broad, yet targeted, advertising. Show your support...place your ad today!

Choose the size ad you would like:

- Full Page Ad**
- Half Page Ad**
- 1/4 Page Ad**
- Business Card**

DEADLINE: March 23rd (NO EXCEPTIONS)

Make checks payable to Shoreline Dance Academy LLC

Not responsible for misspelled names or typographical errors.

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Signature: _____ Date: _____

Paid: Check _____ Cash _____ Credit Card _____

Ad Sold By (Student's Name): _____

ADVERTISING RECEIPT: Please tear this portion off and give to advertiser for their records:

_____ has sponsored \$ _____
to Shoreline Dance Academy 2018 Program/Ad Book in exchange for advertising.

Signature: _____ Date: _____

SDA 2018 **Date Rec'd** _____ **CK#** _____ **AD#** _____

Fill in the information below about your keepsake program:

Name of Student: _____

Ad Size: _____ Ad with Photo(s)? Yes No

Photo/Labeled CD enclosed? Yes No Professional Photo: Yes No Image Number for
prof. photo _____

(Write your name and class day & time on the back of each photo. No paperclips or staples on photos)

• DANCER'S FIRST & LAST NAME ALREADY INCLUDED IN ALL ADS •

PLEASE PRINT YOUR AD MESSAGE CLEARLY AND CONCISELY HERE: (THE MORE CHARACTERS USED THE SMALLER YOUR PICTURE WILL BE. GENERALLY ¼ & ½ PAGE ADS SHOULD HAVE 45-60 CHARACTERS AND FULL PAGE ADS SHOULD HAVE 60-75 CHARACTERS.)

- **Families who sell a minimum of \$90 in ads will be able to participate in our recital ticket presale on Wednesday, May 9th from 10am-12pm and 2pm-9pm.**
- Place your ad NOW to hold your spot in our Keepsake Program.
- Bring in this form, filled out, attach your check, and give it to the Front Office. When you get your photo or CD, just write your name and class day & time on the back, and again, give it to the Front Office.
- Shoreline Picture Days are March 20th, 21st, 22nd
- Professional photos will produce the highest quality reprints, however, your best digital or print photos can be used in your ad.
- Photos & Ads emailed or on CD are preferred.
- Not responsible for misspelled names or typographical ad errors.
- All Photos or CDs will be returned to you after the program is printed, before the recital.
- The deadline for ads is March 23rd, 2018— Don't be disappointed!

Questions? Call or Email Us: info@shorelinedanceacademy.com • 732-897-1112

